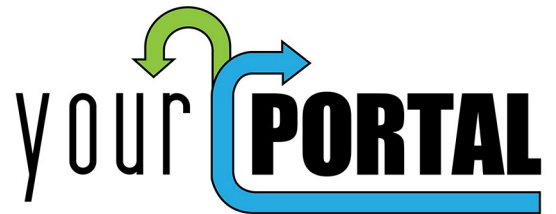


Online Advertising



Your Ultimate Website Solution

Pay Per Click Advertising



For companies that want to attract new customers through Facebook and Google and create excitement.

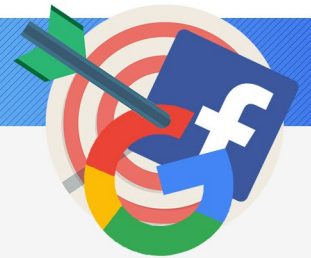
\$295 / month

*does not include ad spend

- ✓ Create Your Ad Campaign
- ✓ Setup Your Target Demographics
- ✓ Manage and Optimize Your Campaign
- ✓ Monthly reporting on clicks, conversions and demographic breakdown



Remarketing



Stay on your customers' minds even after they've left your website or social media.

\$295 / month

*does not include ad spend

- ✓ Setup and integration of your re-targeting campaign on your website
- ✓ Create 1 Ad for you
- ✓ Create the text copy for the Ad
- ✓ Monthly reporting on clicks, conversion into sales, and demographic breakdown

Social Media Management



Post, monitor, and measure your social media platforms to engage your customers.

\$750 / month

*does not include ad spend

- ✓ 5 Posts Per Week *can be split between social outlets
- ✓ Social Strategy Set Up
- ✓ Monthly Content Calendar
- ✓ Monthly Analytical Report