



## STANDARD: Monthly Send Plan

For companies that want to promote monthly offerings and stay in touch with their customers.

**\$149/month**

- ✓ Upload your current email contact list to a Mailchimp account
- ✓ Send one professional email campaign every month
- ✓ Discuss a schedule of the next three emails to send
- ✓ Provide one custom designed email template
- ✓ One report per month showing open rates, click rates, and other key analysis



## PRO: Bimonthly Send Plan (Includes Standard Plan Features)

For companies that want to regularly stay in touch with their customers and create excitement.

**\$225/month**

- ✓ Send two, professional email campaigns every month
- ✓ Test two different subject lines to help maximize open rates
- ✓ Deliver two progress reports per month (open rates, click rates, key analytics)
- ✓ Grow your subscriber list by adding a custom form to your website



## PREMIUM: Blast and Capture Plan (Includes Pro Features)

For companies that want to attract and excite new customers as well as their current customers.

**\$795/month**

- ✓ Grow your list with a professionally designed email capture page on your website
- ✓ Design and integrate a free customer give-away to encourage email list sign-up
- ✓ Integrate these pages and incentives on Facebook