



What's the difference Between A Utility and a Retail Energy Provider?

What is a utility?

Traditional utilities own and operate the way electricity is transmitted and distributed to homes, businesses, and factories. The transmission wires that deliver electricity are owned by your local utility company, and transmission and distribution charges are set by regulators.

Your local utility also conducts monthly reads your electric meter, takes care of billing in some service territories (specifically not in Texas), and handles emergency situations, such as power outages.

What is a retail energy provider?

Retail energy providers, vie to supply power to homes and businesses in competitive deregulated natural gas and electricity markets.

In competitive markets, retail energy providers can provide a number of benefits to businesses including competitive pricing options that more closely reflect the current market and improved customer service. Additionally, they also offer certain businesses "green" or sustainable solar power options.

