



NavigatePower

Navigate Power Introduction Email TEMPLATE

John,

I'm reaching out today to let you know that the opportunity for competitive bidding on your electricity has never been more important. Considerable savings can be made without changing your utility provider or disrupting your business in any way.

For business owners managing multiple processes and looking to reduce expenses, Navigate Power and Verde Solutions' suite of technology and services can reduce your operating budget by 15% or more and give you access to free tools and resources. Best of all, our services are inexpensive and easy to use.

Services:

- Electricity and natural gas procurement
- Complete energy audit
- Lighting and retro-fitting
- Grant-writing
- Financing
- Utility rebates and tax incentives
- Utility audits

I would like to setup some time to discuss any opportunities where we can help your business save money. If you could reply with a couple of days and times that are convenient for your calendar, it would be greatly appreciated.

Sincerely,

Agent Name

Energy Consultant

(555) 555-5555

flastname@navigatepower.com